

## SUGAR

|                         |        |
|-------------------------|--------|
| 12 Pounds - -           | \$1.00 |
| 100 pounds sugar        | \$8.20 |
| 15c Post Toasties       | .10    |
| 15c Kellogg Corn Flakes | .10    |
| 15c Oats                | .10    |
| 10c Sandwich Tuna       | .08    |
| 25 lbs. Flour           | \$1.45 |
| 50 lbs. Flour           | \$2.90 |
| 20c Can Corn            | .15    |
| 20c Life o' Wheat       | .15c   |
| 6 Bars Soap             | .25    |
| 25c Cocoa               | .20c   |
| 25c Chocolate           | .20    |
| 25c Saniflush           | .20c   |
| 10-lb. can Lard, pound  | .30c   |
| 50-lb. can Lard, pound  | .27c   |

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PHONE 875

## Ask the Students!

They can tell you where to get a delicious Chocolate Malted Milk.

Tastes better, and costs no more.

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\$5.00 Spotlights \$3.00  
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**Missouri Store**

100% MONEY BACK GUARANTEE

## WAR BRINGS DEMAND FOR SERIOUS BOOKS

Change Seen in Character of the Reading Done by Columbians.

**H. G. WELLS POPULAR**  
Magazines of Opinion and Politics in Greater Favor Than a Year Ago.

That Columbians and University students are thinking seriously about the war is evidenced by the books and magazines they read.

Records at the University library show the trend among students. They call less often for fiction than a year ago and more often for personal narratives of the war. Most of the fiction they do read is saturated with the spirit of war. H. G. Wells' books are in demand, especially, "Mr. Britling Sees It Through," "God, the Invisible King," and "The Soul of a Bishop." His books are also selling rapidly at the book stores. Maeterlinck's and Wells' works were selling at about the same rate last year; now the philosophies and fantasies of the Belgian are seldom called for, whereas more and more of the Englishman's studies of the war are taken.

## War Poetry Popular.

War poetry has come into its own. Bookstores all report a heavy sale of Robert W. Service's "Rhymes of a Red Cross Man." Other poetry which is popular is that of Allan Seeger and Rupert Brooke, two young Englishmen who lost their lives in the war. The poetry of W. W. Gibson, a friend of Brooke and a member of the literary coterie to which Brooke belonged, is also popular.

Manuals and pamphlets that the Government sends to the University library no sooner arrive than they are taken out. Military manuals and articles on the making of munitions, particularly those dealing with explosives, are always in circulation. Men students are interested in this sort of reading. The women go in for such subjects as food conservation, better food at cheaper rates, what to wear, how to can. In general, both men and women favor practical and semi-scientific reading.

Personal accounts of the war are well liked. James W. Gerard's "My Four Years in Germany," which is an intimate story of German official life; "My Year of the Great War," by Frederick Palmer, and "Over the Top," by Empey, an American serving in the Canadian Army, are among the best sellers. Magazines of opinion and politics have hit the public favor, and the leading magazines, by their many practical suggestions on how one may help in the war, are attracting new readers. Most periodicals are now troubled with a falling or stationary circulation. Book sellers attribute this condition to the high cost of necessities.

## Chambers Always With Us.

Standard fiction magazines, however, still hold their readers. This is true, too, of the popular authors. A year ago the popular writers gave their stories an atmosphere and a background of war, but now many of them have returned to the old standby—detective and mystery stories. For the readers of this grade of literature, Chambers and Oppenheim, still hold their own.

Readers of pure exposition, those who can forego the love story and the trimmings of fancy and humor, are more numerous at the University this year than last. This is evidenced by the increased interest in the works of Thorstein Veblen, Hugh Black, Prof. H. H. Powers and the New York Times' History of the War. Three of Veblen's books, in particular—"The Nature of Peace," "Imperial Germany and the Industrial Class" and "The Theory of the Leisure Class"—are in high favor. More works of the same order will soon be ready for circulation at the University library. The following is a partial list: "Report of the Committee on German Outrages," James Bryce; "Modern Germany in Relation to the War," by various German writers; "Why Men Fight," Bertrand Russell; "Above the Battle," Romain Rolland; "America and the New Epoch," Charles P. Steinmetz; "The Diplomacy of the Great War," Arthur Bullard; "Politics," H. A. von Treitschke, and "I Accuse," by a German.

Teachers wanted to fill emergency vacancies in all departments. Have calls for teachers daily. Only 3 1-2 per cent commission. Teachers Employment Bureau, 208-209 C. R. S. Bank Bldg., Cedar Rapids, Iowa. (adv)

## National Livestock Market.

**NATIONAL STOCK YARDS, EAST ST. LOUIS, ILL., October 15, 1917.** The livestock market for today was as follows:

Hog receipts—13,000.  
Market, Steady.  
Lights, \$17.50-\$18.  
Pigs, \$13.50-\$17.  
Mixed and butchers, \$17.75-\$18.40.  
Good heavy, \$18.25-\$18.70.  
Bulk, \$17.25-\$18.40.

Cattle receipts—12,300.  
Market, Prospects Lower.  
Native beef steers, \$8.50-\$18.50.  
Yearling steers and heifers, \$7.50-\$17.  
Cows, \$6.50-\$10.50.  
Stockers and feeders, \$6.50-\$11.50.  
Texas quarantine steers, \$6.75-\$12.50.  
Prime Southern beef steers, \$9.50-\$12.75.  
Beef cows and heifers, \$6.50-\$10.  
Prime yearling steers and heifers, \$7.50-\$10.  
Native calves, \$5.75-\$15.50.

Sheep receipts—3,000.  
Market, Prospects Lower.  
Lamb, \$13.50-\$17.75.  
Ewes, \$10.50-\$11.25.  
Wethers, \$11.50-\$12.50.  
Cannons and Choppers, \$5.00-\$8.50.

## ENGLISH WOMEN LEARN TO COOK

Now They Are Considering Christmas Presents for Soldiers.

LONDON, Oct. 13.—My dear Sir: Everybody who has anybody fighting anywhere—and that means every woman in England—is talking Christmas presents this week. The shops are full of jolly, plummy-looking boxes, which come within the prescribed limits. The contents are alluringly spread out and the prices run any where from \$1.50 to \$250. Of course, there is always the national plum pudding. Last year most families made it at home; this year so many private houses are closed, or given over to hospitals or convalescent homes, and so many cooks are enlisted with the women's army, that the big stores and confectioners are making most of the puddings and cakes. Besides, the big establishments are able to get extra supplies of "sugar and spice and all that's nice" for Christmas goodies, whereas just folks are not. Then there are smoke-colored knitted neckties, khaki handkerchiefs of silk or lawn, candies and cigarettes, fruit in cans, roast turkey and green vegetables, and other less festive articles. A girl I met in a shop was bubbling with delight over a \$7 sponge as big as an island and a pair of brown felt bedroom slippers which were the last items for her box. I don't know whether she had orders for these strange things for trench life but she certainly got them with the air of one who knew exactly what she was about and chose regardless of expense.

Whatever may be the hardships and deprivations of this war it is doing English families one good turn. English women are learning to cook. Not from fancy cook books but from day to day kitchen experiments with the incentive of making a brave show when the man of the house comes home on leave. The home people are now restricted by the food controller to half a pound of sugar a week per person and half a pound of bread per day, which includes all flour in cakes and pies. And, by the way, I must tell you that women are importing the Government for its war bread recipe. It is acknowledged to surpass all others. It was concocted by a mere man, a chemist, and he is very modest in spite of all the ladies buzzing 'round.

Every little suburb dwelling has its allotment or back garden patch where all kinds of vegetables are just now in full maturity. I tell you there is not going to be any shortage of potatoes this season, the back gardeners have seen to that. It's quite amusing to see the ingenuity with which women have chosen the pretty vegetables like scarlet runners, carrots and dwarf cabbages to plant in their front gardens, where sweet peas and periwinkles and standard roses used to bloom. But I noticed that the amateur gardeners are just as foolish as we were last spring in the selection for our vegetable patch. A woman I know was in transports of pride over a mammoth vegetable marrow she had grown. There is nothing at all in a vegetable marrow but water and its only flavor is achieved through seasoning. It grows all over the place and takes more butter and salt to make it palatable than would season a week's supply of squash. But somebody bragged in the papers about a big one he had grown and everybody had to try to grow one bigger.

## POWDER EXPLOSION KILLS TWO

Nothing Suspicious About Dupont Powder Disaster.

By Associated Press  
PHILADELPHIA, Oct. 15.—An explosion in the nitro-starch dye house at the Dupont Powder Works at Glaston, N. J. resulted last night in the death of two workmen. A third man in missing and is probably dead. The Dupont Company says there is nothing suspicious about the explosion.

## In a Cemetery 10 Minutes for \$2.

Ten minutes is a long time to spend in a cemetery under the shadow of night, especially for a freshman. But Henry Schneiderman had bet his room mate, Richard Scholtz, \$2 that he could undergo the ordeal. So undaunted by the grim stories of ghosts told him by his friends, he went to the center of Columbia Cemetery last night and remained there for ten minutes.

## Red Top Church Raises Funds.

The every-member canvass of Red Top Christian Church, near Hallsville, which collects a yearly budget, was completed yesterday. The canvass started Friday.

## Real Estate Transfers.

H. S. Booth, Trustee, to Jesse B. Riggs, E 1-2 SE, 26-50-11 \$ 4000.00  
John M. Hazard to James F. Whitesides, Lt 15, Guitar Add. 1700.00  
Robert O. Bass to Frank B. Williams, Lts 5 and 28, Cella J. Barkwell, subd of 1-48-13 650.00  
R. L. Crump to S. M. Myers, (1903) NE SE, 30-47-12 250.00  
C. H. Strode to Same, (1905) SW SW, 29-47-12 650.00  
J. A. Jenkins to Same, (1905) NW SW, 29-47-12 550.00  
A. T. Settle to J. A. Bradner NW pt NW, 6-48: SW pt SW, 31-49-14: SW pt SE, 26-49-15 (4.80 acres), Made to correct Deed in Book 130, p 215 210.00  
Chas. W. Bridges et al to Chas. E. Piper, NW SE, 35-51-12 1500.00  
Sam E. Wyman to John B. Thomas, SE SW, exc W 10 acres, 19-46-12 (30 acres) 600.00

## J. K. O'Heeron to Be Chaplain.

J. K. O'Heeron, who has been in charge of athletics at the Columbia High School, a student of the Bible College, left today to become a chaplain in the New National Army.

**CASH**  
Paid for all your old Silver.  
**HENNINGER'S**

**Hotel Muehlebach**  
BALTIMORE AVENUE AND TWELFTH STREET  
Kansas City, Mo.  
500  
New fireproof Room  
Rate from \$2.00  
Under the Personal Direction of  
S. J. Whitmore and Joseph Reichl

If Hoover lived in Columbia  
He would trade at the CO-OP  
**Magazine Bargains**  
A Sample

|            | Pub. Price |
|------------|------------|
| Scribner's | \$4.00     |
| Harper's   | 4.00       |
|            | \$8.00     |

Our Price Now \$6.00  
After Nov. 10 \$7.50

Magazines will advance Nov. 10, place your order now and Save. Our rates are the lowest.

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## FINE SHOE REPAIRING

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COLUMBIA, MO.  
The best shoe repair shop in the city.  
Neolin Soles a Specialty

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The National Touch Method and new Underwoods for student use at less than regular rental cost. After six months you get a credit refund for every cent paid. See our agent, R. C. Crow, Y. M. C. A., 6:30 to 7:30 daily.  
**NATIONAL TYPISTS ASSOCIATION**

## Ladies' Shampoo Parlor

Specialize in Scalp and Mechano-Therapy Treatments. 18A South Ninth Street, phone 1206.  
J. E. BARNETT, M.J.T.

## SUGAR

12½ Pounds  
\$1.00

100 Pounds  
\$7.90

**HETZLER'S MARKET**

PHONE 165

To Plan Food Pledge Campaign.  
Dean F. B. Mumford, Prof. E. A. Trowbridge and Prof. A. J. Meyer are in Jefferson City today attending a

meeting of the chairmen of the County Councils of Defense of Missouri held for the purpose of planning a food pledge campaign in the state.

## HALL THEATRE

Tonight and Tuesday

**Roy Stewart**

In

**"The Devil Dodger"**

TRIANGLE COMEDY

Coming Wednesday, **RUPERT JULIAN** and **RUTH CLIFFORD** in "Kentucky Cinderella"

Matinee Daily, 3:00 p. m.

## THE WABASH MARKET GROCERERIA

YOU are invited to come and see us. We want to show you we can save you money. Bring your basket and get used to the "cash and carry," or 5c for delivery.

We Give 13 Pounds of Sugar With a \$3.00 Grocery Order

|                             |      |                            |             |
|-----------------------------|------|----------------------------|-------------|
| 15c Pumpkin                 | .10  | 30c Sinbad Coffee          | .27         |
| 35c Cream Krisp             | .20  | 13c Corn Flakes            | .09         |
| 10c Borax Soap Chips        | .08  | 15c Corn Flakes            | .11         |
| 6c Nine O'clock Washing     |      | 15c Krispy Crackers        | .13         |
| Tea                         | .05  | 25 Graham Crackers         | .18         |
| Very Fine Sorghum, gal.     | .95  | 7c Argo Starch             | .05         |
| 15c Corn Puff               | .10  | 30c Olives                 | .23         |
| 25c Ripe Olives             | .13  | 25c No. 3 Green Beans, can | .17         |
| 25c Monarch Catsup          | .20  | 20 Peaches (very fine)     | .17         |
| 60c Olive Oil               | .50  | 5c Cleanser                | .04         |
| 1.65 Wesson Oil             | .50  | 30c Sliced Pine Apples     | .25         |
| 13c Krumbs                  | .09  | 20c Deviled Tuna           | .25         |
| 15c Salmon                  | .13  | 20c Peas                   | .15         |
| 5 lb. Bucket Lard (Swift's) | 1.45 | Pet Milk                   | .07 and .14 |
| 10c Jar Rubbers             | .07  | 10c Mustard Sardines       | .08         |
| 10c Toilet Paper            | .07  | 10c Oil Sardines           | .08         |

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**Phi Mu Alpha Concert TONIGHT**

HEAR PERCY GRAINGER'S WONDERFUL PERFORMANCE OF GRIEG'S "TO SPRING."

UNIVERSITY AUDITORIUM 8:15